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CONTACT:

ACT, Inc.
Tara Spates
PR Director
(973) 762-4100
TSpates@ACT-IT.com

WILLIAMS TO JUDGE 34TH MOLSON MBA INTERNATIONAL CASE COMPETITION
Business Leaders and MBA Students Gather in Montréal

Montréal, Québec, Canada – January 4, 2015 –Veronica Williams, Managing Director at ACT Inc., is a Judge at the 34th Annual Molson MBA International Case Competition. Since 1993, Ms. Williams has been an advisor to global firms in telecommunications, computing and financial services. Her most recent article, *Transforming Ideas into Value*, can be read at <http://The5Ps.com/Ideas-Into-Value.pdf>.

“I am excited to serve as a judge in this esteemed competition,” said Veronica Williams, globally recognized expert in business and technology. “The brightest minds from leading MBA Programs around the world will present creative and thought provoking cases. I look forward to working with fellow business leaders to lend our insights.”

This week, MBA students from around the world will gather in Montréal for the 34th annual John Molson School of Business MBA International Case Competition. Last year, students from 36 different universities in 15 countries tested their skills, intuition and stamina in an intensive week-long student organized case competition. This year’s competition promises more participants and inspiring cases than ever before.

About Veronica Williams



Veronica Williams, an internationally recognized authority on business and technology, is a professional speaker, acclaimed author and consultant. Her latest book, *Leading Edge Marketing*, was released last year. Featured in the book entitled [Women Who Mean Business](#), Williams has worked with major clients such as [American Express](#), [IBM](#), [Motorola](#), [Verizon](#), [PNC Bank](#) and the [IntercontinentalExchange](#). She holds a MBA from Northwestern University’s Kellogg Graduate School of Management, the PMI PgMP and PMP, and EXIN ITIL credentials. For more information visit <http://www.VeronicaWilliams.com>.

About ACT, Inc.



ACT Inc. is a strategic consulting and technology services firm that delivers products and services to help clients realize value from management consulting and information management solutions. With a focus on finance and operations, we have serviced the private and public sectors since 1984. Our clients have derived value from our The5Ps Advisory services since 1993. Our

Discover/ITTM courses, books and showcases have educated tens of thousands on computing and telecommunications solutions. For more information, visit <http://www.ACT-IT.com>.

About John Molson School of Business MBA International Case Competition



An unrivaled professional and educational experience, this competition has always had notable international presence with teams from all over the globe including Australia, Singapore, Germany, China, Finland and South Africa. Top American schools like Yale School of Management and Notre Dame University have also competed for the Concordia Cup at

this competition, the largest of its kind. For more information visit www.mbacasecomp.com.