



## Management Consulting ♦ Technology Services ♦ Advisory

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### **FOR IMMEDIATE RELEASE**

## **WILLIAMS TO JUDGE 35<sup>TH</sup> MOLSON MBA INTERNATIONAL CASE COMPETITION**

### **Business Leaders and MBA Students Gather in Montréal**

**Montréal, Québec, Canada – January 3, 2016** –Veronica Williams, Managing Director at ACT Inc., is a Judge at the Molson MBA International Case Competition. Since 1993, Ms. Williams has been an advisor to global firms in telecommunications, computing and financial services. One of her articles, used by new and experienced MBAs, is *A Proven Framework For Doing Business*, to download [click here](#).

“This event allows MBA students to demonstrate their intelligence, skills and stamina during this intensive contest,” said Veronica Williams, globally recognized expert in business and technology. “I also look forward to working with my fellow judges who are industry leaders”.

This week, the John Molson MBA International Case Competition, *the oldest and largest of its kind in the world*, will be hosting 36 local and international business schools at the Fairmount Queen Elizabeth Hotel, Montréal, Québec, Canada. This year will mark the **35th anniversary** of this prestigious case competition, where 19 countries from 6 continents will be represented. This competition is organized by 4 MBA students from the John Molson School of Business. Five executive assistants join them to bring together 36 schools, 350 volunteers and over 270 local executives as judges.

### **About Veronica Williams**



Veronica Williams, an internationally recognized authority on business and technology, is a professional speaker, acclaimed author and consultant. Her latest book, *Leading Edge Marketing*, was released last year as well as The5Ps webinars. Featured in the book entitled [Women Who Mean Business](#), Williams has worked with major clients such as [American Express](#), [IBM](#), [Motorola](#), [Verizon](#), [PNC Bank](#) and the [IntercontinentalExchange](#). In addition to Marquis Who's Who in America®, Williams has also been recognized in 44 Marquis Who's Who® publications. She attended graduate programs at [École Supérieure des Sciences Économiques et Commerciales - ESSEC](#) (France) and [Northwestern University](#) (USA) and holds a Kellogg MBA, the PMI PgMP and PMP, and EXIN ITIL credentials. For more information visit <http://www.VeronicaWilliams.com>.

### **About ACT, Inc.**



ACT Inc. is a strategic consulting and technology services firm that delivers products and services to help clients realize value from process improvement and information management solutions. With a focus on finance and operations, we have serviced the private and public sectors since 1984. Our clients have derived value from our The5Ps Advisory services since 1993. Our

DiscoverIT™ courses, books and showcases have educated tens of thousands on computing and telecommunications solutions. For more information, visit <http://www.ACT-IT.com>.

### **About John Molson School of Business MBA International Case Competition**



An unrivaled professional and educational experience, this competition has always had notable international presence with teams from all over the globe including Australia, Singapore, Germany, China, Finland, Mexico, Chile, Brazil, the Dominican Republic and South Africa. Top

American schools like Yale School of Management and Notre Dame University have also competed for the Concordia Cup at this competition, the largest of its kind. For more information visit [www.mbacasecomp.com](http://www.mbacasecomp.com).