

# VERONICA A. WILLIAMS

## Executive Profile



**Veronica A. Williams**  
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**Veronica A. Williams** is a recognized authority on business and technology. An internationally acclaimed author, lecturer and consultant, she is considered an expert on deriving value from process improvement and information technology. Ms. Williams has written numerous articles and authored popular books including the applauded book *Wireless Computing Primer* (IDG Books), and *Personal Computing Made Simple* (DiscoverIT™) and *Leading Edge Marketing* (Business Expert Press). Ms. Williams has delivered keynotes at several events including COMDEX, UTC, the Cingular Interactive Developer Conference and Canada's MUNeGOV conference. Her television appearances include Computer Chronicles, Chicago Tomorrow, the CBS Early Show and ZDTV.

Since 1993, she has served as President and Managing Director of ACT, Inc., a management consulting and technology services firm. She is responsible for generating revenue, delivery of services and products, and astute administration to ensure the firm's integrity and profitability. Ms. Williams has managed several programs and joint ventures concurrently, leading staffs in the hundreds and multi-million dollar budgets. Her clients include the New York Board of Trade, AT&T, Motorola, Verizon and the U.S. Army.

Prior to 1993, Ms. Williams held sales and business development positions at IBM, Fujitsu, AT&T and UniSoft. In addition to managing Fortune 100 accounts, her clients included companies in the financial services industry.

Her affiliations have included: Board Member of GPS Latitude, Member Rotary International, Past-President Orange Rotary, & Member Project Management Institute (PMI). Ms. Williams holds PgMP and PMP credentials from PMI and an ITIL certification from EXIN. She serves as an Arbitrator Chairperson for the Financial Industry Regulatory Authority (FINRA).

Ms. Williams possesses engaging platform skills and addresses public and private groups on the topics of business and technology. She has held several board positions with corporations, trade associations and industry groups.

Ms. Williams is a graduate of Brandeis University with a B.A. degree in economics and sociology, and received an MBA from the J.L. Kellogg Graduate School of Management at Northwestern University. She has studied in the US and Europe, and has traveled throughout the world.

For additional information visit [www.VeronicaWilliams.com](http://www.VeronicaWilliams.com).



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